

Alpha Delta Pi

BE THE FIRST

175TH ANNIVERSARY SERVICE PROJECTS TOOLKIT – ALUMNAE ASSOCIATIONS

Eugenia's Birthday Party

ABOUT

Eugenia's Birthday Party will be celebrated in conjunction with Eugenia Tucker Fitzgerald's birthday on January 29. To honor Eugenia, all sisters, chapters, alumnae associations, and house corporations are asked to make a gift off their local Ronald McDonald House Wishlist. If you don't have a local house to support, wish lists for other houses will be available.

TIMELINE

- Event will take place January 25th – January 31st, 2026
- Post date suggestions:
 - Instagram story post on January 25th announcing Eugenia's birthday party with the link for wish list donations. This will encourage followers and members to gift items from the wish list to your local Ronald McDonald House.
 - Instagram post Jan. 29th celebrating Eugenia's birthday, providing link for wish list donations. This post will allow your association to celebrate and acknowledge Eugenia's birthday while also encouraging viewers to support Ronald McDonald House by gifting an item off the wish list.

LOGO

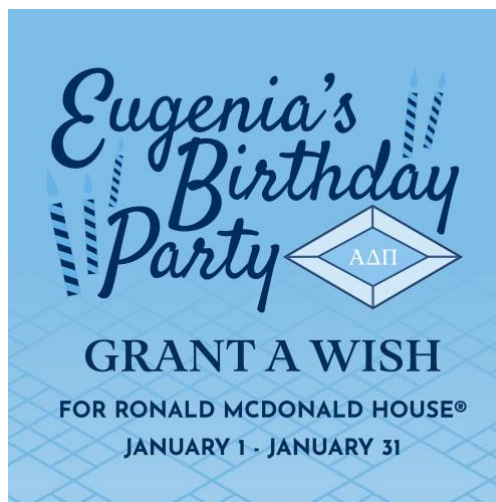


EXAMPLE POST



Caption Idea: Happy Birthday, Eugenia! Our [Alumnae Association Name] sisters are honoring her legacy by giving back. Join us and pick a gift from your local Ronald McDonald House Wishlist! #ADPi175th #RonaldMcDonaldHouse

GRAPHIC



Insert link to wish list donation site between navy lines. Name link Donate here!

Diamond Dash to 175k

ABOUT

- Join sisters, family, and friends across the world as we dash to 175K and raise funds for Ronald McDonald House and the Alpha Delta Pi Foundation. This virtual race begins on March 1, 2026, and finishes on May 15, 2026 – Alpha Delta Pi's 175th Anniversary! For 75 days, you can focus on your fitness, spend time with others, raise money for a great cause, and reflect on all that our sisterhood means to you!
- You may participate by yourself, or you can form a team, and your \$35 registration includes a t-shirt. When you register, you will be provided a link to use to fundraise, and you will record your miles on our Race Roster site. Race Roster will provide weekly challenges to keep us all motivated as we take this journey together! Finishers will receive a medal to recognize their accomplishments, and the Top 3 fundraisers will win an awesome prize! So, make your plans now to lace up your shoes and join your sisters as we celebrate the 175th Anniversary with this Diamond Dash to 175!

TIMELINE

- Registration opens January 1st. Event takes place March 1st – May 15th, 2026.
 - Share information about participation and link to race roster internally by January 31st. This will give members time to sign up to participate and form groups to run together if they are interested.
 - Promote on Instagram stories for sponsors and participation February 9th, 18th and 27th including link to participate. This will continue to promote participation in the Diamond Dash, along with encouraging those not participating to sponsor a sister that is.
 - Announce participants on Instagram stories or feed post by March 15th. Make sure to capture a photo of participants before this date so members and friends can cheer them on!
 - Celebrate participants' completion by June 1st, 2026. Make sure to grab another picture of them before this date, so your association can celebrate their hard work on social media.

LOGO



EXAMPLE POST



Caption Idea: [Alumnae Association Name] showed up and showed out! Together we ran, walked, and gave back during the Diamond Dash in honor of 175 years of sisterhood. #ADPi175th #DiamondDash

GRAPHIC



Insert link to race roster sign up in space between two navy lines. Name link Sign Up!

LINK

- <https://raceroster.com/events/2026/112000/diamond-dash-to-175-with-alpha-delta-pi>

Sisterhood is Poppin'

BLURB

Who collects pop tabs? ADPi sisters do! Throughout August 2026 we need everyone to collect pop tabs for Ronald McDonald House. In celebration of our 175th anniversary, we are challenging our sisterhood to collect 1,750,000 pop tabs. Does that sound overwhelming? Well, 1,750,000 pop tabs only fills 455-gallon bags! And this total is for our entire sisterhood. If you want to get started early and be an over achiever, feel free. Get your campus, community, or place of work involved. There will be graphics to decorate your collection containers. If your local Ronald McDonald House does not participate in pop tab collection, donate to another house or take your pop tabs to a recycle center and redeem them for cash to donate.

TIMELINE

- Event takes place August 1st – 31st, 2026
 - Promote pop tab collection August 1st and 25th on Instagram stories and internally. This will encourage members and friends to save up their pop tabs and donate them.
 - Promote pop tab collection August 15th on Instagram feed. This will continue to encourage members and friends to save up their pop tabs and will live permanently on your feed to remind people to save and donate them.
 - Share pop tab totals on Instagram stories September 1st. Capture content of pop tabs in your collection containers and share your association's donations to Ronald McDonald House.

LOGO

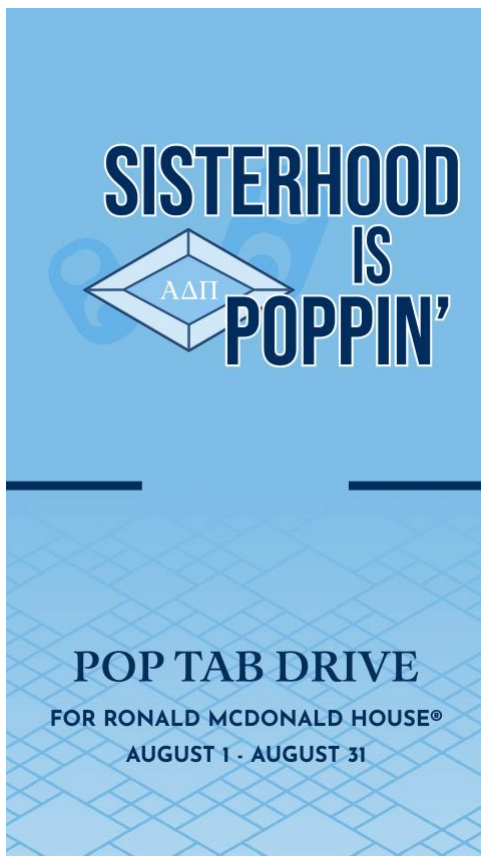


EXAMPLE POST



Caption Idea: Our alumnae association is popping into action! Help us celebrate 175 years by collecting pop tabs for Ronald McDonald House. Every tab counts, let's make a big impact together! #ADPi175th #SisterhoodIsPoppin'

GRAPHIC



Insert information on where to drop off pop tabs between navy lines.

Week of Service

BLURB

As we continue to celebrate Alpha Delta Pi's 175th anniversary, we will honor our tradition of giving back by celebrating our 9th Annual Week of Service. This week provides an opportunity for chapters, alumnae associations, house corporations and individual sisters to give back to their community. You can organize a service project to benefit Ronald McDonald House or any other charitable organization. This is a wonderful opportunity for collegiate chapters and alumnae associations to work together. Let's make this the best Week of Service ever!

TIMELINE

- Event takes place October 24th - 31st, 2026.
 - Organize an association wide service event for this week by October 12th. Consider partnering with a local collegiate chapter for this event.
 - Promote event on Instagram feed by October 22nd. This will encourage association members to participate in the event.
 - Share an Instagram feed post highlighting the event by November 1st. This will show your alumnae association's commitment to giving back and will allow us to reshare your photos to the Alpha Delta Pi Instagram.

LOGO

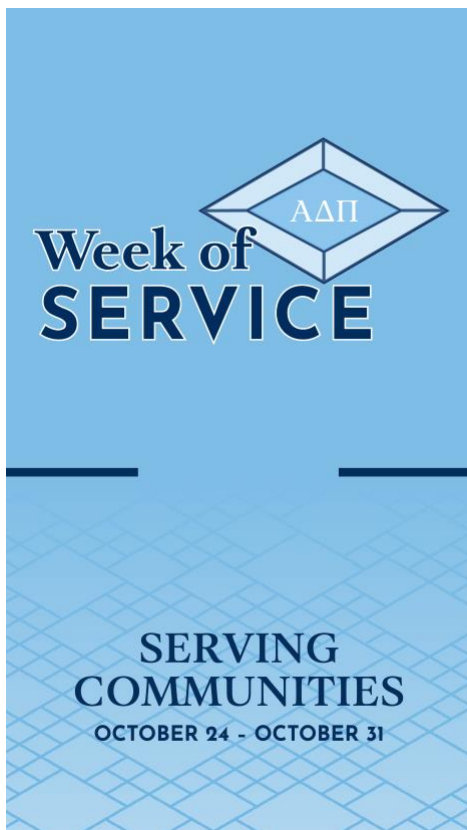


EXAMPLE POST



Caption Idea: Service is what we do best! Our alumnae sisters came together for Week of Service to make an impact in our community. Here's to 175 years of giving back! #ADPi175th #WeekofService

GRAPHIC



Insert link to sign up for your association's Week of Service event between navy lines.

LINK

- <https://www.alphadeltapi.org/week-of-service/>

